



The Alliance

bulletin

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Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

Ashley@itwalliance.com

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The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



[The International Travel Writers Alliance](http://www.itwalliance.com)



[writersalliance](https://twitter.com/writersalliance)

Registering with the Alliance

To register with the International Travel Writers Alliance visit : www.itwalliance.com, click to enter the site and click on [Register as a member](#) (journalist)/[editor/partner](#) or [agency](#).

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

North East England, UK

North East England has much to offer, from Northumberland's historic sites and stunning landscape, to the hustle and bustle of Newcastle Upon Tyne.

The *DoubleTree by Hilton Newcastle International Airport* hotel, which opened in December, is an excellent base from which to explore the region.

It also houses a branch of the North-East's leading Italian restaurant chain, Fratello's, a stylish bar, 24-hour fitness suite and business centre, with every overnight guest receiving free car parking and a signature warm DoubleTree chocolate chip cookie at check-in to ensure a warm welcome.

The *DoubleTree by Hilton Newcastle International Airport* hotel will be delighted to review visits by Alliance members.

Visit : www.Hilton.co.uk. Contact : Claire Buchan at claire@sortedpr.com.

Rosewood Hotel Georgia, Vancouver, Canada

The Hotel Georgia has been one of Vancouver's most stylish and elegant hotels at heart of the city since 1927?

The property is located just steps away from long stretches of sea wall, the downtown shopping and business districts and Canada's greenest convention centre.

Named "Top City of the Americas" in Conde Nast Traveller's 2010 Readers' Choice Awards, Vancouver is a world-class city, flanked by mountains and the Pacific Ocean.

Rosewood Hotels & Resorts manages 19 properties in eight countries, including :

the Rosewood Mansion on Turtle Creek® in Dallas The Carlyle in New York Rosewood Little Dix Bay on Virgin Gorda Rosewood Sand Hill® in California Rosewood San Miguel de Allende in Mexico, and Rosewood Tucker's Point in Bermuda.

Rosewood also offers Sense, A Rosewood Spa® – featuring treatments reflective of the location's culture and natural environment – available exclusively at select properties.

Visit : www.rosewoodhotelgeorgia.com and www.rosewoodhotels.com. To arrange a visit to Rosewood Hotels & Resorts contact Sophie Furness at Sophie@grifcopr.com.

The AllWays traveller bulletin



The International Travel Writers Alliance is now producing its monthly **AllWays traveller** bulletin.

AllWays traveller has been launched to provide independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance.

Visit : www.allwaystraveller.com.

Download the May issue :

http://www.allwaystraveller.com/bulletin_AM/3%20May%202012.pdf

If you would like to include items in future issues of the AllWays traveller bulletin or would like to submit features for the *AllWays online* section of the website email : Ashley@itwalliance.com.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Brescia Tourism (Italy)

The company promotes tourism to Brescia city (UNESCO Site) and its province (Lake Garda, Lake Iseo and Franciacorta wine region, Lake Idro, mountains (Camonica Valley...). Bresciatourism organises workshops, fam trips, press trips and events both in Italy

Visit : www.bresciatourism.it. Contact : info@bresciatourism.it.

1066 Country, UK

1066 Country Marketing is a public private partnership which has been running since 1993. Funding is provided by Hastings Borough Council, Rother District Council, Wealden District Council, English Heritage, National Trust and private membership subscriptions of 1066 Country attractions, accommodation providers and businesses.

Visit : www.visit1066country.com. Contact : Jane Ellis at jmellis@hastings.gov.uk

Agadir, Morocco

The Regional Tourism Council main task is the promotion of tourism of the Region of Agadir Sous Massa Draa.

Visit : www.visitagadir.com. Contact : Abdeljebar Chahdan at crtgdaga@menara.ma.

Shakespeare Country, UK

Shakespeare Country promotes Shakespeare's Stratford and surrounding areas, including Warwick, Leamington Spa, Kenilworth and the Cotswolds, both nationally and internationally.

Visit : www.Shakespeare-Country.co.uk. Contact : Tony Merrygold at Tony.Merrygold@Shakespeare-Country.Co.UK.

Adventure Travel Trade Association

The Adventure Travel Trade Association (ATTA), is a global membership organization and home to a thriving community of more than 700 responsible, profitable businesses, destinations and media who transform customers and businesses alike into advocates for sustainability and justice worldwide.

Its members leaders include tour operators, destination marketing organizations, tourism boards, specialty travel agents, guides, accommodations, media and service providers.

Visit : www.adventuretravel.biz. Contact : Nicole Petrak at nicole@adventuretravel.biz.

The Burroughs Home, Fort Myers, Florida USA

Built in 1901, this Georgian Revival Mansion was the scene of many social events that hosted the Fort Myers', Florida, elite including the Edisons, Fords, and Firestones.

Antique furnishings, historical artefacts, and delightful tales of growing up as the privileged daughters of wealthy businessman Nelson Burroughs and his wife Adeline.

Visit : www.burroughshome.com. Contact : Christine Forbes at christine@burroughshome.com.

Abbotsbury Tourism (UK)

Abbotsbury is in Dorset on the Jurassic Coast between Weymouth and Bridport. The company operates three tourist attractions. The world famous Swannery. The Subtropical Gardens winner of the HHA/ Christie's garden of the year. The very popular children's Farm

Visit : www.abbotsbury-tourism.co.uk. Contact : John Houston at john@abbotsbury-tourism.co.uk.

Avenue Sales & Marketing

Avenue Sales & Marketing are UK sales, marketing and PR representatives for Langham Hospitality Group and Centara Hotels & Resorts.

Visit : www.avenuesales.co.uk. Contact : Gill Warren at gillyw@avenuesales.co.uk.

The Tourist Office of Spain in Chicago

The Tourist Office of Spain in Chicago, one of 33 worldwide offices of TURESPAÑA (Spain's Madrid-based government tourism board) is a non-profit agency whose mission is to promote Spain as a tourism destination, provide professional support as well as familiarization programs for the tourism sector (press, MICE planners, airlines, travel trade) together with a complete array of informational materials and support for the final consumer.

The TOS Chicago represents the 13-state Midwest USA region; in addition, it is the U.S. branch office responsible for marketing the MICE tourism product nationwide.

Visit : www.spain.info. Contact : Patricia Winn at patricia.wood@tourspain.es.

Jackson Hole Wildlife Safaris (USA)

Jackson Hole Wildlife Safaris operates guided wildlife and photography safaris within Grand Teton and Yellowstone national Parks.

They are a small guide owned and operated business that strives to educate, entertain and connect their guests with the place they call home.

Their mission is to provide you with the highest quality wildlife safari by combining their love for the area with a desire to share this passion with you. Their guides will lead your safari with years of experience and first hand knowledge that can only come from living and breathing Jackson Hole, Grand Teton and Yellowstone National Parks.

Visit : www.JacksonHoleWildlifeSafaris.com. Contact : Jason Williams at jason@jacksonholewildlifesafaris.com.

Destination Zambia

Explore the Extraordinary! Destination Zambia is a DMC marketing Zambia to the global market. Our comprehensive website provides tools to the trade, at no cost, to make selling Zambia easy. Supporting this is our Tour Operator Department and Central Reservations. Our aim: ensuring

Zambia becomes the No 1 choice in African destinations, through educating the public and the trade through our free tools and product information.

Zambia is a "World in One" for travellers – safaris, adventure activities, lakes, scuba diving, wildebeest and bat migrations, Victoria Falls, Chimpanzee orphanage, specialist safaris (photographic, birding) and much more.

Visit : www.destinationzambia.co.zm. Contact : Marion Bohling at marion@destinationzambia.co.zm.

Longroe (UK)

Tour Operator mainly involved with arranging tours and specific trips for Clubs, Societies and Associations interested in cultural activities including history, architecture, classical music and gastronomy.

Clients are from professional organisations, including medical, scientific and similar. Travel to countries of western and eastern Europe, with small groups from 20-50 persons and larger groups 50-80. Also clients interested in nature, scenery and "green" activities in small groups and private persons/FITs.

Visit : www.longrow.com. Contact : Arthur Rowe at aaccrowe@hotmail.com.

News

International Traveller magazine

International Traveller magazine has been launched by Australian Traveller media.

International Traveller is magazine for Australians heading overseas, with quality editorial and independent reviews.

For the online version of the magazine visit : www.internationaltravellermag.com. Contact : Quentin Long at qlong@australiantraveller.com.

Virgin's Mahali Mzuri, Western Kenya to open in 2013

The Mahali Mzuri luxury tented safari camp in Western Kenya and is set to open during 2013. The Virgin Limited Edition collection property will offer an African safari experience featuring 12 luxury tented suites with spacious and game drives in 13,500 hectares.

Visit : www.mahalimzuri.virgin.com and www.magicalkenya.com. Contact : Natalie Schofield at natalies@hillsbalfour.com

Hotels under 100

Hotels under 100 is a website has launched offering hotel stays in India, Sri Lanka and Zambia for under £100 per night.

Visit : www.hotelsunder100.co.uk. Contact : Natalie Schofield at natalies@hillsbalfour.com.

Hard Rock Hotel and Casino, Aruba

The the 75-million pound Hard Rock Hotel and Casino will open in 2014. Hard Rock currently has five hotels worldwide with another seven under construction, in destinations including Mayan Riviera, Doha and Atlantic City.

Visit www.gardrockhotels.com and www.aruba.com. Contact : Tom Panagos tom@saltmarshpr.co.uk.

Centara Grand Beach Resort Phuket

The Centara Grand Beach Resort Phuket has been voted as one of the Top 25 Hotels for Families in Thailand by TripAdvisor, in its 2012 Travellers' Choice awards.

Visit : www.centarahotelsresorts.com. Gill Warren at gillyw@avenuesales.co.uk.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

God's Pocket, British Columbia

Sea Kayak Adventures runs lodge-based sea kayak tours off of the northern part of Vancouver Island.

It offer guests the opportunity to experience Canada's Inside Passage from the God's Pocket Wilderness Resort, in God's Pocket Provincial Park – Canada's newest park. A boat ferries passengers to the lodge from Port Hardy.

Visit : www.seakayadventures. Contact : Terry Pritchard at skadvent@roadrunner.com.

Ampersand and Bellini Travel

India specialist Ampersand Travel has joined forces with Italy specialist Bellini Travel to offer a 16-day India and Italy expedition taking in the palaces of Maheshwar and Hyderabad in India and Rome and the Amalfi Coast in Italy.

Visit : www.ampersandtravel.com. Contact : Julia Perowne at ampersand@verypcc.com.

Solent Rib Safaris, UK

One of the largest offshore rigid inflatable boats (Rib) on the South Coast of England has been launched by Rib charter company, Solent Rib Safaris.

The custom made Solent Voyager Baltic ten meter Rib, seats up to 12 passengers and offers a 30 or 60 minute excursions.

Visit : www.solentribsafaris.com. Contact : Corina at corinna@equitydynamics.co.uk.

Qatar Airways'

Qatar Airways' has announced a number of new routes in the Middle East, Africa and Asia.

Among these, scheduled flights to Iraq will begin on 23 May with Erbil in the north, followed two weeks later by services to the capital Baghdad on 7 June.

The airline will launch flights to Kilimanjaro, its second gateway in Tanzania, on 25 July 2012 and on 15 August, Qatar Airways introduces flights to the holiday centre of Mombasa, its second point in Kenya after the capital Nairobi.

Qatar Airways has already launched flights to the European capital cities of Baku in Azerbaijan and Tbilisi in Georgia and on 9 May will fly to the Croatian capital Zagreb, operating via Budapest.

Further routes will be to Belgrade in Serbia, the Finnish capital Helsinki and Zanzibar in Tanzania.

Visit www.qatarairways.com. Contact : qrmedia@qatarairways.com.qa.

Trips for the over 50s

Over 50s specialist, Saga Holidays, has launched its new Travellers World brochure featuring new locations including :

- spirit of Cambodia and Laos
- Zambia and Malawi
- unveiling Burma
- a soul of Kerala, India, and
- secrets of the Himalayan wild

Visit www.sagaholidays.co.uk. Contact : Carl Catterall at carl.catterall@saga.co.uk.

Hiking in Hell's Gorge, Tenerife

Barranco del Infierno, one of Tenerife's natural hiking trails reopens this year. Known as "Hell's Gorge", the trail is located in the inland area of Adeje, and includes the deepest gorge in the Canary Islands, together with steep walls covered in lush greenery, a number of historic burial caves, and waterfalls.

Visit: www.webtenerife.com. Contact Raquel Fonseca at raquel@humewhitehead.co.uk.

What's on

Spring and summer events in Iceland

Summer Solstice Festival

14-17 June

Icelanders gather throughout the country to celebrate the midnight sun on the longest day of the year.

Viking Festival

14- 17 June

The annual Viking Festival is held in the village of Hafnarfjörður where the age old culture is showcased through cuisine, handicrafts, storytelling, archery, games, music and battle demonstrations.

Visit : www.fjorukrain.is

Icelandic Horse Show- Landsmót

25 June- 1 July

The show showcases the Icelandic horse. Visit : www.landsmot.is/en/

Arctic Open Golf Tournament, Akureyri

26 June- 1 July

In Akureyri, just south of the Arctic Circle, tee off is at midnight during Iceland's longest days and play goes through the night. Midnight-sun open tournaments are also held in Reykjavík and the Westman Islands (Vestmannaeyjar).

Visit : www.arcticopen.is.

Contact : Amelia Astley at amelia@saltmarshpr.co.uk.

Jersey June in Bloom

17 to 24 June 2012

Jersey's June in Bloom takes place throughout the so called Floral Island.

Visit : www.jersey.com. Contact : Alice Johnstone at jerseytourism@77pr.co.uk.

Endurance events in England

Men's Health Survival of the Fittest

13 October 2012, London

17 November 2012, Nottingham

Survival of the Fittest sees participants run a challenging route in each host city with tough and engaging obstacles throughout the unforgiving 10k course.

Visit : www.mhsurvival.co.uk.

London Stadia Trekathon

1 September 2012 and 31 August 2013

Walkers on a 26 mile route around London is an enormous challenge for walkers, but provides an opportunity to tour London on foot and to see the Olympic venues without the use of tube or bus.

The route takes in the Olympic Park, Lords Cricket Ground (archery), Hyde Park (Triathlon and Marathon Swimming), Horse Guards Parade Ground (Beach Volleyball) and North Greenwich (equestrian).

Visit : www.discoveradventure.com.

100K Walk

9 – 10 June 2012, London, Surrey and Sussex

This 24 hour challenge, organised by the Blind Veterans UK, will take walkers from Richmond in London through the trail footpaths of Surrey and Sussex. Visit : www.walk100.org.uk/

Great Swim

16 June 2012, Alton Water Park, Suffolk (Great East Swim)

22-24 June 2012, Windermere (Great North Swim)

1 July 2012, Salford Quays (Great Manchester Swim)

The Great Swim is a series of outdoor swims in lakes, lochs and docks around the UK. Visit : www.greatswim.org

HellRunner

10 and 11 November, Longmoor Camp, Hampshire (Hell Down South)

3 November, Delamere Forest Park (Hell Up North)

The HellRunner challenge offers trail running at its toughest, with 10 -12 mile off-road, multi-terrain courses. Visit : www.hellrunner.co.uk.

The Wall

23 – 24 June, Hadrian's Wall Country

Perhaps England's most iconic ultra-marathon takes participants along the 69-mile historical path of Hadrian's Wall, taking up to 2 days. Visit : www.thewallrun.com.

River Rat Race

26 August 2012, Stockton-on-Tees

This urban adventure, set against backdrop of the mighty River Tees, is a 10km running event along the banks of the River Tees, which links together various water and shore based activities en route. Visit : www.ratraceadventure.com/riverratrace.

Contact: Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

Cirque du Soleil in Santa Cruz, Tenerife

13 to 20 January 2013

Cirque du Soleil will stage its first performances in Santa Cruz in January 2013.

The circus troupe will stage nine performances of "Happiness", a high-energy acrobatic show featuring synchronised trapeze stunts, high-rise flying and circus-based theatrics.

Visit : www.cirquedusoleil.com. Contact Raquel Fonseca at raquel@humewhitehead.co.uk.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

The Alcan Highway, Alaska

Dubbed the Alcan Highway, a.k.a. the Alaska Highway, this 2,451-kilometre feat of innovative engineering carved its way through a rugged, unforgiving landscape - a war time effort to connect mainland United States to Alaska.

Today highway stretches from Dawson Creek to Fairbanks, Alaska, is favoured by serious road warriors, history buffs and those eager for a roadside view of Mother Nature's best.

Visit : www.hellobc.com and www.gov.bc.ca. Contact : Fiona Tso at fiona.tso@gov.bc.ca.

ScotRail cut-price bike hire scheme

ScotRail has expanded its cut-price bike hire scheme to save cyclists cash and enable scenic A-to-B journeys across the Scottish Highlands.

The train operator has an existing discount scheme with Ticket to Ride rental shop in Inverness that offers 15% off cycle hire for people with a Freedom of Scotland Travelpass and 10% off for those with other valid ScotRail tickets.

But now the scheme has been extended to also include Nevis Cycles shops in Oban and Fort William. The expanded scheme should prove popular with cyclists tackling *The Great Glen Way*, a 73-mile path between Fort William and Inverness, and the cycleway between Oban and Fort William.

Visit : www.scotrail.co.uk/cycling, www.neviscycles.com and www.tickettoridehighlands.co.uk and www.firs-blairatholl.co.uk. Contact : Danny Carden at daniel.carden@firstgroup.com.

Family vacations to Missouri

The Midwestern US state is very family friendly with many free activities.

In Kansas City, there is the chance to explore the interactive Science City in Union Station, observe animals in their natural setting at the City Zoo, learn all about money at the Money Museum or enjoy a production at the Coterie Theatre.

St Louis is a city with many free activities, including major attractions including the St Louis Zoo, the Science Centre and the Art Museum.

There is also the Children's Museum and Grant's Farm was voted the seventh-best family attraction nationwide by the US Family Travel Guide Zagat Survey. Its Deer Park is home to a variety of exotic animal species from around the world and entry is free.

Branson has The Butterfly Palace and Rainforest Adventure where over 1,000 butterflies surround you in the botanical garden, plus a Mirror Maze and insect zoo.

The Talking Rocks Cavern allows children to play at being explorers as they walk through the caves that contain beautiful, natural living formations of many different kinds and colours.

Visit : www.visitMo.co.uk. Contact : Fiona Pettitt at fiona@cellet.co.uk

Lisbon, Portugal

The Portuguese capital of Lisbon has been nominated for awards in the 19th annual World Travel Awards, which take place in October.

The city is contesting :

- Europe's Leading Destination
- Europe's Leading City Break Destination
- Europe's Leading Cruise Destination, and Europe's Leading Cruise Port.

Lisbon highlights that it has beaches located only 20 minutes from the city centre, year-round sunshine, the largest river in Europe and a 1000 years of history.

Established in 1993, the World Travel Awards honor the best examples of good practice in the tourism industry on a global scale. Voting is conducted online, by the general public and by more than 200,000 professional Travel Agencies and tourism, from 160 countries.

Visit : www.visitlisboa.com and www.worldtravelawards.com. Contact: Jo Hartley at joh@hillsbalfour.com.

Summer in New England, USA

While New England is known for its fall foliage, the State in summer offers over 6,000 miles of coastline with sandy beaches, scenic mountains, forests and lakes and warm weather.

Some of New England's summer activities include :

Whale Watching and Authentic Lobster Boat Fishing in Maine

The state of Maine is larger than all of the other New England states combined with 3,500 miles of coastline and a string of fishing harbors. Visitors can go whale watching 20 miles off the coast of Maine, where species of whales include Humpback, Minke, Pilot whales and occasionally Sperm and Orca.

'Bike and Boat Tour' of the Thimble Islands, Connecticut

The popular "Connecticut Shoreline Bike/Boat Tour" starts on the historic green in the town of Guilford, about 25 minutes east of New Haven (home to Yale University).

The 20 mile bike ride passes tidal marshes and sea estuaries and finishes at Stony Creek, a former world famous quarrying centre whose pink granite blocks were used as the base for the Statue of Liberty.

Island Cruises Onboard the Oldest Operating Mail Boat in the US – Lake Winnepesaukee, New Hampshire The US Mail boat, Sophie C., which is the oldest floating post office in the USA, offers visitors an opportunity to join island cruises that deliver mail to five of the islands around Lake Winnepesaukee.

Bike and Hike around Rhode Island

The southern coast of Rhode Island, the smallest U.S. state, has 100 miles of beaches. Visitors to South County can hike and bike and enjoy salt water fishing, camping, canoeing, kayaking, sailing, surfing, skiing, horseback riding and birding.

Walking Boston, Massachusetts

Boston is a walking city, with many incredible museums such as the John F. Kennedy Presidential Library and Museum, the newly expanded Boston Tea Party Ships and Museum and the Old State House.

The 2.5 mile Freedom Trail includes 16 national historic sites followed by a 40 minute journey aboard Codzilla – a twin-turbo charged, 2,800 horse power speedboat.

Discover New England represents the six American states of Connecticut, New Hampshire, Maine, Massachusetts, Rhode Island and Vermont.

Visit www.discovernewengland.co.uk. Contact: Jo Thomas at jo.thomas@kbc-pr.com.

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Swissôtel Resort Phuket

Swissôtel Hotels & Resorts has the Swissôtel Resort Phuket, which is the group's third property in Thailand and its first resort property in Southeast Asia.

The hotel is located at Kamala Beach in western Phuket, overlooking the Andaman Sea and one of the best-known resort destinations on the island. It offers an extensive range of facilities, including a lagoon-style pool, spa and fitness centre, an adventure club for families with children and an array of recreational activities.

Visit : www.swissotel.com. Contact : Eva-Maria at Eva-Maria.Lindner@swissotel.com.

Hyatt Regency Mexico City

Hyatt Hotels Corporation is to acquire the Hotel Nikko Mexico, which will be renamed the Hyatt Regency Mexico City and reopend after a refurbishment.

The hotel, which is situated in the heart of the upscale Polanco district on Campos Eliseos, faces Chapultepec Park and is within walking distance of the city's best museums and art galleries, theaters, dining and nightlife attractions, high-end retail shopping areas, the Chapultepec Zoo and Aviary, and the Botanical Gardens.

Hyatt-branded hotels currently open in Mexico are Hyatt Regency Cancun, Hyatt Regency Merida, and Hyatt Regency Villahermosa.

Worldwide, more than 40 Hyatt-branded hotels opened in 2011 and Hyatt currently has executed contracts for 170 new hotels under development around the world.

Visit www.hyatt.com. Contact : Lucia Roberts at Lucia@grifcopr.com.

Meliá Dubai.

Spanish group Meliá Hotels International, has begun its expansion into the Arab States of the Gulf by opening the Meliá Dubai.

Visit : www.melia.com. Contact : comunicacion@melia.com.

The Inn at the White Elephant Village, Nantucket, Massachusetts

The Inn at the White Elephant Village located on South Beach Street, in the heart of Nantucket town, will open in June 2012.

The Inn is the latest property for Nantucket Island Resorts, which owns and manages a number of Nantucket hotels including :

the Relais and Chateaux Wauwinet

The Cottages and Lofts on the Boat Basin Jared Coffin House, The White Elephant Hotel, and the White Elephant Hotel Residences.

The group also owns and manages the 240 slip marina – the Nantucket Boat Basin.

Visit : www.nantucketislandresorts.com. Contact Julia Perowne at jp@verypcc.com

Meliá Dubai

Meliá Hotels International has opened the Meliá Dubai located in Bur Dubai, within easy reach of Dubai's main shopping and commercial districts and 10 minutes from Dubai International Airport.

Visit : www.melia-dubai.com. Contact : Anita Keshi at anita@katchthis.com.

Amari Hua Hin, Thailand

Amari Hua Hin, the latest addition to Amari's portfolio of properties in Thailand, will open in June 2012. The property is located two and a half hours from Bangkok, next to Khao Takiab, a popular stretch of beach.

Visit: www.amari.com/huahin. Contact : Natalie Schofield at natalies@hillsbalfour.com.

Kempinski Hotels

First established in 1897, Kempinski Hotels is Europe's oldest luxury hotel group and now comprises 66 five-star hotels in 29 countries.

Kempinski is a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotels.

Visit: www.kempinski.com. Contact : Gizem Oflazoğlu at gizem.oflazoglu@kempinski.com.

Akamas Villas

Akamas Villas is a luxury villa company based in West Cyprus, currently offering 42 holiday-rental properties situated in and around the Cypriot conservation areas of Chrysochou Bay, Agarka, Polis, Latchi and Neo Chorio.

The Akamas Villas loyalty card offers guest discounts of up to 20% at a luxury Spa Resort, local restaurants, supermarket and shops, as well as boating and water sport activities.

Visit : www.akamas-villas.com. Contact : Leila Stocker at leila@turtle-pr.com.

Hotels in Tenerife

Hotel Isla Baja Suites, Garachico

The new Hotel Isla Baja Suites are located in a restored eighteenth century building, which was built at a time when Garachico was the capital of the island and a significant trade port.

Visit : www.islabajasuites.com

Iberostar Grand Hotel Mencey

Declared a cultural heritage site, the Hotel Mencey, is the only five-star hotel in the island's capital city, Santa Cruz.

Visit : www.thegrandcollection.com.

Hotel Suite Villa Maria

Located on the southern slopes of Costa Adeje, the Hotel Suite Villa Maria is a new five-star property.

Visit : www.hotelsuitevillamaria.com.

Visit: www.webtenerife.com. Contact Raquel Fonseca at raquel@humewhitehead.co.uk.

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **Visit Dublin** offers Alliance members visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin. Visit : www.visitdublin.com and www.dublinpass.com. Contact : Catherine McCluskey at Catherine.mccluskey@failteireland.ie.
- **DoubleTree by Hilton Golf Resort San Diego** will consider press review visits by Alliance members. Visit : www.SanDiegoGolfResort.DoubleTree.com. Contact : Patrick Lennon at mail@patricklennon.com.
- **Hidden Pousadas Brazil**, which offers independent travellers with a one-stop collection of uniquely places to stay, will offer accommodation to Alliance members out of high season. Visit : www.hiddenpousadasbrazil.com. Contact : Fola Odumosu at folo@hiddenpousadasbrazil.com.
- **Adventure Cat Sailing, San Francisco Bay**, will be delighted to 'comp' Alliance travel writers. Visit : www.adventurecat.com. Contact : Sharon Schrum at sharon@adventurecat.com.
- **BusyBus, Liverpool & Chester – UK** a sightseeing tour operator will be delighted to host Alliance members and journalists (with a guest) on a review basis. Visit: www.busybus.co.uk . Contact : Vera de Ruiten: vera@busybus.co.uk.
- **Visit Orlando** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com.

- **La Residencia, Mallorca** will be delighted to consider offering accommodation to Alliance members on assignment. Visit : www.laresidencia.com. Contact : Louise Davis at louise.davis@laresidencia.com.
- **The Broadway Collection New York**, a group of 17 new and classic Broadway musicals, will be delighted to host Alliance members with a commission. Visit www.broadwaycollection.com
Contact: Della Tully at Della.Tully@btinternet.com
- **Luxe PR**, a specialist agency representing 2,000 hotel guestrooms in London and across England will be delighted to host Alliance members for a review stay in one of its central London hotels, or its country house hotels based in Derbyshire, Yorkshire and the Cotswolds. Visit : www.luxep.com. Contact : Tamsin Cocks at tamsin@luxep.com.
- **The Marriott Paris Champs-Elysees**, which is the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance members who are in the city on an assignment. Visit : www.parismarriott.com. Contact Bernice Saltzer at bernice@sortedpr.com.
- **Bath Tourism Plus** will host press visits to the Georgian and UNESCO World Heritage city of Bath. Visit : www.visitbath.co.uk. Contact : Lucy Ryder at lucy_ryder@bathtourism.co.uk.
- **City Running Tours-Chicago** will be delighted to give free 5k running or walking tours to Alliance members. Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com.
- **The Cyprus Tourism Organisation** will host group and individual trips for Alliance members with a commission. Visit : www.visitcyprus.com. Contact : June Field at june.field@kallaway.com.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of theExplorateur properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinal at tanya@marketingaloud.co.uk.

- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **The five-star Arlberg Hospiz Hotel and its sister four-star Goldener Berg in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.hospiz.com. Contact Karen Luard at kp@kpcommunications.co.uk
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : www.eustatia.com. Contact: Alastair Abrehart, alastair@broadswordpr.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : www.vancouverisland.com. Contact : Pamela Irving at livingcomms@telus.net.
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com
- **Midlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Contact : Kate Stinchcombe-Gillies at kate@holidaylettings.co.uk.
- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anne Kapranos at Anne@essence-communications.com.

- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : www.peckfortoncastle.co.uk. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : www.visitwiltshire.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **Knockomie Hotel, Forres, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : www.southlakelandparks.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk

- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Liz Blakeborough at liz@blakeborough.com.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : www.woodovis.com. Contact : Samantha Kirton at samantha@independentpr.co.uk
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066ocountry.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.
- **The Wineport Lodge, Glasson County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact : Kelly Grass Prieto at kelly@hayworthcreative.com.
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Jon Brown at brown@paversmith.co.uk.
- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.

- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit www.aspects-holidays.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17th-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallcottages.co.uk. Contact: Sue Bradbury at jess@suebradburypr.com.
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedge.co.uk.

- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcopr.com.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jbarton@fwv-us.com.
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com.
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.

The View Hotel, Monument Valley, Arizona, USA, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: jon@monumentvalleyview.com.

- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk

Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Airport lounges in London

No.1 Traveller is a London-based company specialising in airport lounges and transfers.

It operates lounges at Heathrow Terminal 3, Gatwick North and South Terminals and Stansted.

No.1 Traveller is happy to offer a 50% discount rate for all Travel Writers Alliance members. Those interested should contact No1@3-monkeys.co.uk when wishing to make a booking with :

- Full name (as it appears on your passport)
- Flight date / time
- Flight number
- Which airport / terminal

Visit : www.No1Traveller.com. Contact : Charlotte Spencer at Charlotte.Spencer@3-monkeys.co.uk.

Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis. UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

The Dublin pass

Visit Dublin offers Alliance members visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin

Visit : www.visitdublin.com and www.dublinpass.com. Contact : Catherine McCluskey at Catherine.mccluskey@failteireland.ie.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : www.eliterent.com. Contact : Jan Klima at jan.klima@eliterent.com.

Æther mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups. All æther mobile SIMs have a UK telephone number; +44 7.

Visit : www.aether-mobile.com. Contact : Samantha Osborough at samantha.osborough@aether-mobile.com.

The Leisure Pass

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : www.leisurepassgroup.com. Contact : Katie.wright@sirencomms.com.

CitySightseeing Worldwide

CitySightseeing Worldwide is one of the world's leading, hop-on-hop-off, open top bus tour operators offering multi-lingual commentary or live guide.

Alliance members producing features on a specific City Sightseeing tour destination can apply for a complimentary ticket or two.

Alliance members/family/friends can receive a 20% discount from all 100 City Sightseeing tours around the world by booking via its website.

Visit www.city-sightseeing.com and click on the relevant tour page for details and using dedicated code ITWA20.

Free tickets have to be issued by our local operators whose telephone number is on the CitySightseeing website.

Visit : www.city-sightseeing.com. Contact : Graham Toone at Graham.Toone@city-sightseeing.com.

Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.

Contact : Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at Julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Contact Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact : press@roughguides.com

Summersdale travel publications

www.summersdale.com. Contact : Dean at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at nick@turnleftguides.com

Partnership opportunities with the Alliance

The International Travel Writers Alliance works with travel, transport and tourism industry partners worldwide on a range of fee paying opportunities.

These include producing and distributing news releases and press trip alerts; bulletin sponsorship; special supplements to bulletin, and detailed destination dossiers

Working with the International Travel Writers Alliance provides partners with the unique opportunity to reach and influence professional travel journalists through the Alliance itself and independent travellers through *AllWays traveller*.

For more information on working with the Alliance please contact : Ann Mealor at Ann@itwalliance.com or on 07971 596 925.

Among those partners we have worked with are :



The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com



AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

Ashley Gibbins FCIPR, MCIOJ

Chief Executive, The international Travel Writers Alliance
Managing Editor, *AllWays traveller*

0776 419 8286
Ashley@itwalliance.com